

## Harder Working Hearing Benefits for NYLHCA Member Funds

The board of directors of the NYLHCA is pleased to endorse the NEW Hearing Care program for our member funds provided by Amplifon Hearing Health Care.

Amplifon Hearing Health Care makes it easy to provide high-quality, affordable hearing health care to our member Funds. Amplfion delivers turnkey products and services that are simple to implement and administer, customizable to meet the unique needs of your Fund, and designed to add value by improving health, reducing medical expense, and delivering an exceptional member experience.

Amplifon's dedication to quality and service excellence means members have access to a large, quality nationwide network of over 6,000 locations, virtual hearing care, hearing aids from all the leading brands, guided support from our knowledgeable team of hearing care advocates and a comprehensive service package. Amplifon is the *first and only* organization of its kind to receive URAC Health Utilization Management accreditation, signifying a strong commitment to quality, accountability, and consumer protection. Amplifon is an independently owned and operated hearing benefits administrator, committed to serving the best interests of our members.

Amplifon-powered hearing benefit offers several key advantages, including:

- Independent Ownership: No ties to any hearing aid manufacturer, meaning we always act in the best interests of your union and its members
- More Choices: Giving hearing aid providers access to multiple brands of hearing aids, so they can tailor a hearing solution to each member's needs and preferences
- **Transparent Pricing:** All-inclusive, too, meaning each hearing aid comes with a risk-free 60-day trial, three-year loss-and-damage warranty, follow-up care and more request pricing below
- **Personalized Member Experience:** Including timely, actionable education and on-demand access to a dedicated Hearing Care Advocate to guide members through their hearing care journey

Discover for yourself why Amplifon Hearing Health Care is the right choice for NYLHCA and their member Funds at <u>www.amplifonusa.com</u>.

For pricing and to learn how we can tailor a hearing program to your plan and members, please contact:

## **Brittany Zedlitz**

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